

Planning Statement

Proposed front extension to square off shop front.

212 HIGH STREET
HORNCHURCH
ESSEX
RM12 6QP

This application relates to the ground floor premises at No.212 High Street in Hornchurch. The property is a three storey, end-terrace building that forms part of the parade of shops and maisonettes that are set back from the High Street.

The ground floor units are a mixture of shops, offices and cafes and the first and second floor of these properties are residential maisonettes that are accessed by means of a shared external staircase to the rear.

The maisonette for No.212 is set back approximately 2.9m from the rest of the parade, with the shop front angled to make up the difference. The applicant is concerned that the entrance to the tanning salon is set back to such an extent that it is having a detrimental effect on the footfall of the business.

Whilst it is visible from the High Street itself, the entrance cannot be seen by people exiting the majority of businesses in the parade. The applicant feels he is genuinely at a disadvantage and missing the opportunity that is available to the other businesses. He would like to pull the front of the shop at No.212 out so that it is level and in-line with everyone else. Hopefully, in this way, he can fully establish and grow the business.