

Supply Chain Academy – Business Case Report

The Supply Chain Academy is part of the Uniserve Group, it specialises in enhancing the skills and knowledge of professionals and young professionals in the Supply Chain Industry. It is the only worldwide learning centre that focuses solely on the supply chain, offering excellent facilities for executives to stay and learn. The academy provides innovative and strategic learning experiences for those starting their careers through to senior managers and executives. It focuses on educating and addressing the challenges of modern supply chains through business-led, creative insights and thought leadership.

The academy offers a range of services, including executive coaching, consultancy, and a variety of workshops and masterclasses designed to improve personal and team effectiveness. One of the key offerings is the Supply Chain Leadership Professional Degree Apprenticeship, which is a work-based program leading to a Bachelor's degree, developed in collaboration with Leeds Trinity University and supported by major industry stakeholders.

The Supply Chain Academy also runs tailored training sessions and courses through CP Training Services, another Uniserve Group company, which has a strong reputation for delivering practical, business-led supply chain education. These programs are designed for managers and aspiring managers, ensuring that participants gain high quality, engaging end to end supply chain training and apprenticeship qualifications.

In conclusion, our primary objective is to elevate the professionalism within the supply chain sector at all levels through our comprehensive career development pathway framework. This framework facilitates the growth of supply chain professionals from Level 3 to Level 7, utilizing the apprenticeship levy for funding.

Currently, the Supply Chain Academy has 15 staff members and educates 240 students. With the planned expansion of The Coach House, we anticipate a 50% increase in capacity, allowing us to employ 30 staff members and educate 480 students. Presently, our classroom sizes limit the number of attendees, and the lack of designated breakout areas affects the learning experience, often resulting in students being dispersed in different rooms within the main house.

To maintain our standards, we have considered renting external classrooms or event spaces for degree programs. However, this requires special permissions from universities and does not convey the desired level of professionalism to our academic and corporate partners. The rapid expansion of the supply chain sector, coupled with the success and demand for our courses, has led

to a 30% increase in costs due to having to arrange accommodation elsewhere, underscoring the necessity of expanding our current site. This expansion is crucial for sustaining growth and ensuring a high-quality learning environment, that will enable more people to gain an in depth understanding of the supply chain.

Expanding The Coach House will significantly enhance the Supply Chain Academy's capacity, allowing for a substantial increase in the number of events and courses offered, and accommodating more students from all over the country/ world due to the ability to 'learn and stay'. The newly enclosed courtyard will create an environment, ideal for hosting training sessions, courses and networking events and break out. This is not a facility we have currently and will enhance the offering from the Academy. This will blend modern functionality with the charm of a historic building, providing a unique and inspiring atmosphere for learning and interaction.

The extension is highly advantageous as it will add two additional training rooms which will facilitate the growth of the Supply Chain Academy, enabling more courses and a higher number of students and a gym on the ground floor with changing and shower rooms for guests and employees. This gym will promote health and well-being, which is beneficial for effective learning following guidance of WELL and ESG.