

Ashling House

*119 Elmhurst Hornchurch drive rm11 1nz
Residential Home for the Elderly
Tel: 01708 443709*

Dear Paris,

26 SEPT 2022

I am writing this letter in support to E C Romford Holdings Ltd planning application to construct additional 12 care rooms at Ashling House Care Home, 119, Elmhurst Drive, Hornchurch, RM11 1AZ

1. Care home should operate at least 12 rooms to remain viable. The recent increasing cost of utilities, food, salaries and services are resulting with mounting pressure on Ashling House operation cost and cast a doubt on the viability to keep the operation of the Care Home. Additional rooms are essential to ensure we can continue to operate and provide the excellent care to our customers.
2. Ashling House has been operating with full capacity in the last few months. We have a waiting list of 12 people who seek a room at the Care Home. We will need the additional rooms in order to accommodate more people.
3. Ashling House is high on the list of local hospitals when looking to accommodate elderly people who need a room for short break or respite stay period following various medical procedures. In the last few months, we had to decline dozens of applications from local hospitals which resulted with people being placed at care homes up to 70 miles away from their families, causing great distress and hardship to the patients and their families. Additional rooms will enable up to keep 3-4 rooms on stand by for respite require by local hospitals.
4. Additional 12 rooms will enable E C Romford Ltd to recruited at least additional 8-10 employees to cater for the extra patients. Thus creating more job opportunity in the area.

If the council will require, I will happy to meet with them to further discuss this issue and provide further information.

Kind regards,
CEO E C Romford Holding Ltd